



This Photography & Video Consent Policy explains how **Wild Wilf's Forest School Holiday Club** (“we”, “us”, “our”) captures, uses, stores, and shares photographs and video recordings of children during our sessions. Consent is collected during the online booking process, and parents/guardians may change their preferences at any time.

1. Purpose of Taking Photos and Videos

We may take photographs or short video clips during Forest School sessions for the following purposes:

- Documenting activities and learning experiences
- Sharing updates with parents
- Staff training and internal evaluation
- Promotional materials, including our website, social media, flyers, or presentations
- Record-keeping for awards, assessments, or project evidence

We will only use images for the purposes you have consented to.

2. Types of Images We Capture

We may capture:

- Group photos
- Individual photos
- Action shots of activities
- Short video clips

We aim to use images that reflect the spirit of Forest School: exploration, teamwork, and outdoor learning.

We will **never** take or use images that are inappropriate, intrusive, or compromise a child's dignity or safety.

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3. How Consent Works

- Consent is requested during the online booking process.
 - You may choose which types of image use you agree to (e.g., internal use only, promotional use, social media use).
 - Consent is **voluntary** and **not a condition of booking**.
 - You may withdraw consent at any time by contacting us in writing.
 - If consent is withdrawn, we will stop using your child's images from that point forward. Previously published materials may remain in circulation.
 - We always ask for the child's consent before taking their photograph or recording a video.
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4. How Images Are Stored

- Images are stored securely on password-protected devices or platforms.
- Access is restricted to authorised staff members only.
- Images used for promotional purposes may be stored for longer periods; all other images are deleted when no longer needed.

We do not store images on personal devices.

5. Sharing Images

We may share images:

- On our official website or social media pages (only with explicit consent)
- In printed promotional materials
- With parents/guardians via private, secure channels
- With partner organisations only if relevant to a specific project and with additional consent

We will **never** sell images or share them with third parties for commercial gain.



6. Identifiable Information

- We will not publish children's full names alongside their images.
 - We avoid using any identifying details (e.g., school name, address).
 - Group photos may be used where individual children are not the focus unless consent allows otherwise.
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7. Use of Images Without Consent

If you do **not** give consent:

- Your child will not be photographed or filmed for any purpose other than essential safeguarding or incident documentation.
 - Staff will take reasonable steps to ensure your child is not included in group shots used for promotional purposes.
 - If your child is accidentally captured in a group image, we will crop or blur the image before use.
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8. Safeguarding & Child Protection

- All photography and filming follow our safeguarding procedures.
 - Staff are trained to recognise and avoid inappropriate or unsafe image capture.
 - No images will be taken in private or sensitive situations (e.g., toileting, changing clothes).
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9. Your Rights

You have the right to:

- View any images we hold of your child
- Request deletion of images (where legally and practically possible)
- Change or withdraw consent at any time
- Ask how and where images are being used

To exercise these rights, contact us using the details below.

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10. Contact Us

For questions about this policy or to change your consent preferences:

Wild Wilf's Forest School Holiday Club

hello@earthengaged.co.uk

07821 280751

11. Updates to This Policy

We may update this policy from time to time.

The version published on our website at the time of booking will apply.
